



**QUESTIONS AND ANSWERS TO LLANO COUNTY  
REQUEST FOR PROPOSAL (RFP) # 005-2021-01  
TOURISM WEBSITE AND SOCIAL MEDIA MARKETING SERVICES**

1. Whether companies from Outside USA can apply for this? (like, from India or Canada)

**Response:** *Llano County is seeking qualified Texas vendors.*

2. Whether we need to come over there for meetings?

**Response:** *Page 20 states “Meet with Llano County staff as needed for the purposes of carrying out initiatives and attend all monthly Tourist Development meeting to present status report”. These meetings shall be “in-person”*

3. Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

**Response:** *Services are to be performed in Texas in conjunction with monthly and as needed in-person meetings.*

4. Can we submit the proposals via email?

**Response:** *NO. “SUBMISSION OF PROPOSALS/BIDS: Two (2) complete sets of all bid documents (original and one (1) copy) shall be sealed and marked Bid #005-2021-01 Website and Social Media Marketing Services for Llano County. Please refer to Bid Instructions/Requirements on pages 3 and 4*

5. Do you have a budget, if so, what is it?

**Response:** *There is no predetermined budget at this time. This is a competitive RFP and Llano County reserves the right to reject any or all bids and to waive any minor informality or irregularity in a proposer’s response if deemed in the best interests of the County.*

6. We see the current website is in WordPress - Do you have a preference on CMS to be used – Wordpress, Drupal, or something else

**Response:** *The goal of this request is to hire a marketing firm to serve as the Llano County Tourism Departments expert advisor for the development and implementation of destination marketing strategies and to promote and increase tourism within Llano County by identifying and marketing key attractions, events, activities and natural resources and promoting such to tourists outside of the region. Proposers shall provide details of website design and maintenance in proposal.*

7. Could you let us know what the annual spend for work of this nature is budgeted at?

**Response:** *There is no predetermined budget at this time. This is a competitive RFP and Llano County reserves the right to reject any or all bids and to waive any minor informality or irregularity in a proposer’s response if deemed in the best interests of the County.*

8. Could you let us know if you have a local preference or are you open to a Canadian agency that has done similar work with clients across North America?

**Response:** Response: Llano County is seeking qualified Texas vendors.

9. Could we ask that you accept an electronic only submission as all courier companies have removed delivery guarantees at this time?

**Response: NO, “SUBMISSION OF PROPOSALS/BIDS: Two (2) complete sets of all bid documents (original and one (1) copy) shall be sealed and marked Bid #005-2021-01 Website and Social Media Marketing Services for Llano County.” Please refer to Bid Instructions/Requirements on pages 3 and 4**